

GMTV Reporter Inspires Worcester Students

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A television journalist, used to interviewing top celebrities, had the tables turned when she was quizzed by a group of students at the University of Worcester.

 Sarah Moore

Award winning GMTV reporter Sarah Moore spent the day at the University talking to students about her career and helping them out with a practical exercise.

She told them about her time as New York correspondent for the ITV morning show, and the numerous celebrity interviews she had conducted.

Sarah, who grew up in Redditch, also gave the BA (Hons) Journalism students advice on interview techniques. "The students were all very enthusiastic and it was wonderful to have the chance to come back to Worcestershire and hopefully inspire the journalists of the future," she said.

Before joining GMTV, Sarah worked for Central ITV and Central ITN for three and a half years. During this time, she covered the terrorist attacks in London. She also reported on the plight of street children in Romania, filming the entire project herself. In 2006 Sarah gained two ITN news awards for her report on drug rape.

Claire Wolfe, course leader in Journalism at the University of Worcester, said Sarah was one of a number of high profile guests to visit the students.

"Sarah gave the students a real insight into her job and talked frankly about her role," she said. "She was a real inspiration and I think the students found it very useful to hear from a working journalist first hand about the job.

"The course provides students with a mix of theoretical and practical skills to enable them to pursue careers in journalism and related fields. We have strong links with industry and students have undertaken a range of work placements from local organisations such as the Worcester News and BBC Hereford and Worcester to Zoo magazine."

For information on courses at University of Worcester visit www.worcester.ac.uk or for application enquiries telephone 01905 855111 or email admissions@worc.ac.uk

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