

English Language and Media & Culture BA (Hons)

Key features of this course:

- 1 The course is dynamic and innovative, with highly enthusiastic teaching informed by contemporary research
- 1 An academic course that utilises dynamic, research-informed approaches to teaching and a range of media, communications technology and the internet to develop your intellectual and critical faculties
- 1 Clear focus on the socio-cultural aspects of language use and an emphasis on the development of research skills with opportunities to present research outcomes through a student conference in the final year
- 1 Develops evaluation and reflection of linguistic and stylistic choices
- 1 Pays particular attention to developing transferable communication and research skills in support of employability and provides the subject content required by those who wish to progress into teaching
- 1 Innovative, contemporary and important topics including 'Green Media', 'War', 'Democracy and the Media' and 'Gender'
- 1 Strong emphasis on employability and graduate progression throughout the course with the opportunity to take up a work project and volunteering activities
- 1 Opportunity to study at a partner university abroad

For more information about teaching, learning and assessment on this course, please see the single honours course pages for [English Language](#) and [Media & Culture](#).

Scope of the course content meant that I could research and write in a wide variety of areas, sometimes crossing into other disciplines such as Sociology. This kept the process of studying fresh and interesting.

Josh Crampton, BA (Hons) English Language Joint Honours graduate.

Both these subject areas broadly address communication, contemporary society and culture.

In English Language your critical and intellectual faculties are honed in a variety of teaching and learning contexts. You focus on the socio-cultural aspects of language use and exploration of linguistic and stylistic choices. By your third year you will be carrying out your own independent research projects on aspects of English language as it is used in spoken and written communication – communication central to the construction of human beings' identities, and that is as varied, diverse and rich as are its speakers and writers. During the course, there are opportunities for you to undertake work placements, supporting you to recognise and apply the very broad range of transferable skills and competencies that you are developing.

Media & Culture involves more traditional academic study that examines how the media, TV and digital communication shape society, its values and politics – and, as a result, identity and human experience. Throughout, you will be addressing some of the hottest topics of our times, from *Green Media* to *Democracy and the Media*, from *War* to *Gender*. There will be opportunities to explore all forms of media and culture (TV, radio, pop music, sport, social networks) and a multitude of fascinating questions (Why do people the world over listen to rap and hip hop? Should young women dress like Miley Cyrus? How does the news report immigration? Why do people reinvent themselves on Facebook and in Second Life?). You will hone your critical and intellectual faculties in a variety of dynamic and engrossing teaching and learning contexts – contexts in which the media that you use may well be those that you are also studying. Media & Culture also provides you with opportunities for work placements and volunteering; these are designed to highlight how your learning is supporting your employability and to introduce you to some of the professional and employment possibilities that you could pursue once you have graduated.

Taught by academics who are acknowledged experts in their fields, both subject areas will hone your critical and intellectual faculties in a variety of teaching and learning contexts – contexts in which the media and language forms and phenomena that you use are also those that you are studying. In combination, English Language Studies and Media & Cultural Studies provide you with exciting opportunities to study not only how we communicate with one another but also to consider how our communication shapes and structures the nature of contemporary society and how we live.

Both subject areas provide you with opportunities to undertake work experience, supporting you to articulate and apply the very broad range of transferable skills and competencies that your learning will develop - and which will support you to progress to an equally broad range of employment and careers once you have graduated. Studying them in combination will be for you if your interest lies in the ways in which human beings communicate with one another, how they make sense of their society and cultures, and how communication itself shapes the meanings and ideologies of our ever changing world.

Factfile

Entry requirements

104 UCAS Tariff points

The points above are the new UCAS tariff, which will be used for courses starting from September 2017. See our [new UCAS tariff page](#) for more information.

Study Options

Full-time or part-time study available

Get in touch

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Course content

Year 1

Core modules:

Describing English
Studying Media and Culture

Module options:

The History of the English Language
Name Studies
Introduction to Sociolinguistics
Introduction to Teaching English as a Foreign Language (TEFL)
Improving English Usage and Style in Academic Writing
French Stage 1
German Stage 1
Spanish Stage 1
Japanese Stage 1
Italian Stage 1
Chinese Mandarin Stage 1
Gender and Representation
Introduction to Television
Introduction to New Media
Popular Music and Cultural Change
Media and Culture: Key Concepts
TV History
Improving English Usage and Style in Academic Writing
Democracy? The story of an ideal

Year 2

Core modules:

Approaches to English Language Studies: Critical and Theoretical Matters

Module options:

Language and Power
The English Language in the 21st Century
Research Language Variation
Language Awareness and Analysis in Teaching English as a Foreign Language
Crime and the Media
Making Monsters
Gender and Popular Fiction
Work Project Module
New Media
Screening the Nation: Continuity and Change in British TV
Media and Social Change
Popular Cultures

Year 3

Core modules:

N/A

Module options:

World Englishes
Multilingualism Matters
Language, Style & Identity
Introduction to Language Acquisition
Independent Research Project
Work Project Module
Key Concepts and Principles in Teaching English as a Foreign Language - Methodology
Gender, Philosophy and Popular Culture
TV Times
War, Democracy and the Media
Remembrance, Memory and Memorials
Green Media
Radio Times
Independent Research Project
Pornography and Modern Culture
Body & Society

Employability

Employability

Many graduates of English Language will take a postgraduate education course as a fourth year of study and enter the teaching profession. Others will find that the skills acquired through the study of English are particularly highly regarded in all professions where good communication skills are prized such as publishing, journalism, public relations, human resources and web-based communication. English Language provides continuous opportunities to develop employability skills and includes work experience options. There is a range of opportunities to study for a semester abroad in Europe and the USA in the second semester of the second year.

Graduates of Media & Culture courses work in a wide range of careers to which communication skills are central, including marketing and public relations, publishing, media and journalism, business and industry, charities and public administration. Furthermore, in a 'media society', where an understanding of how to communicate is all-important, graduates of media and cultural studies courses now work in a wide range of other industries, and are involved in designing websites, writing publicity and press material, and running media training. With employment sectors including marketing, public relations, event management, teaching, business, and the public sector, it is perhaps unsurprising that 'Media Studies' is now identified as one of the top ten degree subjects for producing employable graduates.

How to apply

Apply through UCAS

English Language and Media & Culture BA (Hons) - **PQ33**

[UCAS](#) is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK.

Read our [How to apply pages](#) for more information on applying and to find out [what happens to your application](#).

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<http://www.worcester.ac.uk/courses/english-language-and-media-culture-ba-hons.html>