

# **Undergraduate courses**

Our flexible approach to studying means that you can focus intensely on a single subject, or combine two as a joint honours degree.

#### Accounting and Finance BA (Hons)

Build your portfolio for a rewarding career in accounting, banking, finance, insurance or international trade with our carefully designed degree.

## Business & Accountancy BA (Hons)

Designed to lead you into a career in accountancy or general business management, this course gives you access to regular coaching, business leaders and a professional accountancy network.

## Business & Digital Communications BA (Hons)

Designed to help you enter the fast-paced and exciting world of advertising and digital communications.

#### Business & Enterprise BA (Hons)

Whether you aspire to start your own business or work for a enterprise, this course will allow you to extend your career options and stand out from the crowd.

### Business & Finance BA (Hons)

Set yourself up for a future career in the well-paid finance sector by developing competence in financial, and general management.

## Business & Human Resource Management BA (Hons)

Prepare to move into a career in human resource management, human resource development, recruitment & selection, or general management.

#### Business & Marketing BA (Hons)

Set yourself up for an exciting career in marketing. Supported by regular coaching, and our professional network of academic staff, business leaders and the Chartered Institute of Marketing.

#### Business, Economics & Finance BA (Hons)

Designed to appeal if you have an analytical mind and are fascinated by what is going on in the world, this degree offers a business-oriented gateway into a range of well-paid careers.

## Business Information Technology BSc (Hons)

Taught by system development professionals specialising in the application of new technologies in business. this degree produces graduates who can play a crucial role in designing and maintaining systems for industries in a variety of sectors.

## **Business Management BA (Hons)**

You will be well equipped to succeed in business with this flexible degree, with its focus on innovation, creativity and contemporary issues.

## Business Management degrees

Study an extensive choice of options within many Business areas.

#### Business Management HND

The Business Management HND is designed to help you develop the skills that employers need and want.

#### Business Studies BA (Hons)

Move into an exciting career in business management – whether in the private, public or voluntary sector.

## Chartered Manager Degree Apprenticeship

This course has been developed by employers in association with the Chartered Management Institute (CMI) and is aimed at people in employment who are looking to up-skill. Also offered in partnership with Walsall College.

#### Computer Games Design & Development BSc (Hons)

Develop your skills as an innovative designer of mesmerizing gaming experiences, able to navigate your way through today's gamer-focused landscape.

## Computing BSc (Hons)

At Worcester, we teach the skills employers want – and you can develop them in any area of computing, tailoring your choice of modules to suit your interests and ambitions.

#### 1 Computing degrees

Work with modern computer systems and play a part in developing the next generation of computing applications.

#### 1 Computing HND

The Computing HND has been specially designed in collaboration with our employer network to meet current and future needs.

#### International Business Management BA (Hons)

Begin an exciting journey towards a fulfilling career in international business management.

## Leadership and Management FdA/BA (Hons)

Combine work and short-block University-based study with this innovative Foundation Degree/BA (Hons) course, linked through delivery, with the Chartered Manager Degree Apprenticeship.

# 1 Marketing BA (Hons)

Position yourself as a specialist in the world of customer persuasion with this up-to-the-minute marketing degree.

## 1 Marketing, Advertising and Public Relations BA (Hons)

Equip yourself for a challenging career in the fast-paced and fast-growth marketing communications industry.

#### Operations/Departmental Management Higher Apprenticeship

Find out the benefits of studying our Higher Apprenticeship course. Read more about our course content, fees and career prospects.

#### University Diploma in Leadership and Management (UDLM)

This course is designed to help you develop leadership and management competences to be more effective in your organizational roles.

#### 1 Web Development BSc (Hons)

Taught by experienced website designers and developers, this course is ideal preparation for a range of careers in the web and IT sectors, or for setting up your own business or working freelance.

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