



CAMPAIGN STATISTICS 2018

Bags Donated

Collection timeframe	Number of bags	Value of bags*
Interim data (1 st Oct 2016 – 31 st March 2018)	145	£2,030
Campaign data (1 st April – 31 st Sep 2018)	310	£4,340
Total	455	£6,370

Environmental impact

Equivalent of 3.6 Tonnes of items diverted from the waste stream



Your donations have helped save 37,044kgs of CO2 greenhouse gas emissions



Total raised for the British Heart Foundation

Based on estimated £14 bag value, the total raised in monetary terms for the British Heart Foundation: **£6,370**



ABOUT THE BRITISH HEART FOUNDATION



AROUND
7 MILLION
people living with heart and
circulatory disease in the UK

Heart transplants. Clot busting drugs. Pacemakers.
Breakthroughs born from visionary medical research.
Research you fund with your donations.

Heart and circulatory diseases kill 1 in 4 people in the UK. They cause heartbreak on every street. But if research can invent machines to restart hearts, fix arteries in newborn babies, build tiny devices to correct heartbeats, and give someone a heart they weren't born with - imagine what's next.

We fund research into all heart and circulatory diseases and their risk factors. Heart attacks, heart failure, stroke, vascular dementia, diabetes and many more. All connected, all under our microscope. Our research is the promise of future prevention, cures and treatments.



We aim to invest
£100 million each year
into new life saving
research

Every University that partners with us in our 'Pack for Good' campaign enables our shops to receive a regular supply of donations during the summer period, a time typically, when donations can be lower than in other seasons. Also, where we have built strong, long term relationships with our University partners leading to events, furniture donations, Fresher's week or Green week events, we are able to extend the donations coming into our shops and in turn the funds raised towards our life-saving work.

The promise to protect the people we love. Our children. Our parents. Our brothers. Our sisters. Our grandparents. Our closest friends.

**You and the British Heart Foundation.
Together, we will beat heartbreak forever.**



HOW YOUR DONATIONS MAKE A DIFFERENCE

We estimate that a bag of donations from a student could be worth as much as £14.

- 10 bags could nurse a broken heart by funding a full day's BHF Heart Nursing care. In this time a Heart Nurse could care for up to six patients to help them manage their condition and prevent further hospital re-admissions.
- 100 bags could help find a cure by funding one of our young scientists for seven days. We currently provide the salaries for around 500 post-doctoral scientists who work in research teams right across the UK on projects to better understand how to diagnose, prevent, treat and cure heart disease.
- 1000 bags could Help 40 young heart patients to gain independence, new skills and confidence whilst meeting other young heart patients.



YOUR LOCAL COMMUNITY

We understand the importance of local communities and want to share with you some of the fantastic things the BHF has funded within your Universities' local area in the last 12 months.

- ♥ 1 Heart Start Schemes
- ♥ 39 Defibrillators Awarded
- ♥ 12,656 Free Heart Health Resources
- ♥ 1 Heart Start Groups
- ♥ 9 Establishments CPR trained
- ♥ 1 BHF Retail shops



THANK YOU

On behalf of everyone at the BHF we would like to thank you for your support. Your ongoing support and end of year campaign along with all the Universities, Councils & Private student hall providers across the UK; it is making a real difference in beating heartbreak forever.