

Employer Engagement at Warwickshire College

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Employer Engagement: Expectations of the QAA

- Code of Practice, Section 7: Programme Design, Approval, Monitoring and Review (2006) – employer engagement expected at each of these stages as appropriate
- Code of Practice, Section 9: Work-Based and Placement Learning (2007) – employers to feedback on the quality and standards of the work-based or placement learning
- Foundation Degree Qualification Benchmark (2010) – employers to be fully involved in the design and regular review of Foundation Degrees and, preferably, in programme delivery and assessment and the monitoring of students, particularly within the workplace

Industry Advisors

- IAs review student work that is submitted for the assessment of work-based learning
- IAs meet students to form an impression of how they are prepared for employment
- IAs provide a reference point for informing the course team on workplace needs in designing and reviewing courses and modules
- An IA report is written and then responded to in the Annual Course Report in the same way as an EE report

Course Development Techniques

- Telephone and one-to-one discussions
- Surveys by email or post
- Employer attendance at module and course approvals
- Consultation with individual employers throughout development
- Consultation at general employer fora
- Holding a focused course development event with skills mapping
- Feedback on all individual modules – chiefly indicative content