

Student Ambassador – Unibuddy

Deciding which university to study at can feel overwhelming. Potential students are choosing a home and a place of study, so the location, campus and people they will work alongside are important factors to consider.

As an Unibuddy Ambassador you'll support potential students from around the world to make a choice that feels right for them.

You'll represent the University and your course area on the [Unibuddy platform](#) and be available to chat with prospective students and applicants. Giving honest answers to their questions about your course, student life or the city of Worcester.

OVERVIEW

Based within the department of Communications and Participation, you'll help create a positive and authentic narrative for the University that sets us apart from our peers, enhancing our reputation as a welcoming and supportive community.

You'll give potential students a genuine, first-hand insight into life at the University of Worcester.

You will need to commit to downloading the WhatsApp-style Unibuddy App and responding to messages promptly, as well as attending occasional training sessions. This will be the equivalent of 1 hour of work per week.

During quieter periods you'll also get the chance to create engaging digital content such as blogs and vlogs.

MAIN DUTIES

1. Represent the University of Worcester on the Unibuddy platform.
2. Answer questions from students about study, life and your experience at university.
3. Help students find the right information and contact details for particular departments/people at Worcester.

4. Check your account on a daily basis and answer questions in a timely manner.
5. Keep conversations going and build up a friendly relationship with students by asking questions and being engaging.
6. Provide a real insight into your university experiences through chats, blogs and videos. Popular topics include: study, exams, assignments, accommodation, clubs and societies, sports, preparing for university, managing your finances, campus life, etc.
7. Attend training sessions and/or meetings (at least one per year).

PERSONAL SPECIFICATIONS

1. You must be a current University of Worcester student, with a positive and enthusiastic attitude about the University and the course that you are studying.
2. Be a confident communicator who enjoys producing engaging content about the University.
3. Be flexible and willing to respond to questions quickly and efficiently.
4. Be responsible, open and honest in your communications.
5. Be proactive in your interactions with prospective students – encouraging them to keep the conversation going.
6. Be a good role model for prospective students.
7. Adopt a mature and professional approach to conversations – particularly when dealing with difficult or challenging questions.

DETAILS

Salary: £8.81 per hour

Department: Communications & Participation

Hours: 4 hours minimum per month, with the option to take on additional hours

Start Date: As soon as possible

Responsible to: Digital Channels Manager

Responsible for: N/A