



PROGRAMME SPECIFICATION

MSc International Management

This document applies to students who commence the programme in or after September 2017

1.	Awarding institution/body	University of Worcester
2.	Teaching institution	University of Worcester
3.	Programme accredited by	N/A
4.	Final award	Post Graduate Certificate in International Management, Post Graduate Diploma in International Management, MSc International Management
5.	Programme title	MSc International Management
6.	Pathways available	N/A
7.	Mode and/or site of delivery	Standard taught programme or block delivery
8.	Mode of attendance	Part time or Full Time
9.	UCAS Code	N/A
10.	Subject Benchmark statement and/or professional body statement	Subject Benchmark Statement: Master's Degrees in Business and Management (2015)
11.	Date of Programme Specification preparation/ revision	July 2015 - Approved Audit and Review Committee (name change from MSc Management agreed by CSG in May 2015); October 2015 – General update and inclusion of new Subject Benchmarks; August 2016 - Regulations/Section 20 amended. 29 th June 2017 – Award map update following SQC changes to optional modules August 2017 – AQU amendments

12. Educational aims of the programme

The programme aims to provide a one-year programme in management that will provide a broad range of modules in management and equip students with the knowledge and skills to effectively manage and lead in private, voluntary and public domains, or to pursue further academic study (doctoral research).

This programme is augmented by the use of external speakers, visiting external events and networking with other professionals, and through links with professional bodies. Together, these inputs ensure the programme is maintained at the for-front of the development of the industry with a critical awareness of current issues in international management, informed by 'leading edge' research and practice

The aims of the programme are to:

1. demonstrate relevant knowledge of organisations, and their role in pursuing sustainable business in the context in which they operate and how they are managed in compliance with codes of ethics and Corporate Social Responsibility
2. apply analytical and problem solving techniques to the decision making process in real-life business contexts and present their analysis in a professional and persuasive manner
3. use interdisciplinary knowledge to develop a holistic view of business management challenges and cross-subject skills to propose relevant solutions
4. demonstrate they have obtained a set of personal development and lifelong learning skills applicable to the international business environment

These aims fit with the benchmark standards detailed in the Master's Awards in Business and Management (QAA revised 2015) which are:

- The advanced study of organisations, their management and the changing external context in which they operate;
- Preparation for and/or development of a career in business and management by developing skills at a professional level or as preparation for research or further study in the area;
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management practice;
- Enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to the business at large.

13. A. Intended learning outcomes and learning, teaching and assessment methods: MSc International Management

The MSc programme comprises of three stages of study and separate awards relate to each stage at Post Graduate Certificate, Post Graduate Diploma, and finally the MSc.

Each stage is capable of standing alone as a coherent educational and vocationally-relevant experience. The programme focuses on the theoretical concepts underpinning Management and the application of these frameworks to practical case work. The programme gives participants the opportunity to achieve and demonstrate the following learning outcomes:

Post Graduate Certificate in International Management:

1. Understand the key drivers for change in modern organisations
2. Apply the theory and principles of business strategy

3. Evaluate the key principles of innovation management
4. Contextualise international markets and the issues facing branding in an era of globalisation

Post Graduate Diploma in International Management

1. integrate, analyse and evaluate new and/or abstract data and situations, using a wide range of appropriate techniques and transform such data and concepts into options and solutions
2. use conceptual, analytical and quantitative skills for responsible and successful decision making
3. apply innovative thinking and ethical leadership to the sustainable management of organisations on a global basis

Masters in International Management

1. give professional presentations
2. seek, interpret, present and use data effectively in real-life decision-making
2. produce creative and realistic solutions to complex problems
3. use contemporary models and techniques to develop sustainable strategies for organisations
4. manage change and innovation in the workplace
5. apply management skills to a variety of management projects
6. apply knowledge and skills learnt on the programme to situations in the workplace

Examples of learning, teaching and assessment methods used:

- A programme of interactive seminars and group work sessions
- Assessment is by a variety of means including papers, essays, oral presentations, group work, and research-driven tasks
- All modules require learners to engage in discussion of key issues and the critical application of key concepts

Where possible students are expected to ground their learning with any experience of the workplace. The learning & teaching strategies employed provide an effective link between theory, its application, and the development of well-rounded Management professionals capable of working Internationally in a range of organisational contexts.

Part of this grounding may be gained through the optional placement (up to 6 months in duration) which will occur at the end of the taught element of the programme (June). This placement, which will be typically completed within the United Kingdom, will be a zero rated activity but will form part of the Dissertation Module (P) and will allow the student to contextualise their dissertation to an organisation in the UK, gain access to primary data, and apply their understanding of theories and principles discussed within their programme to a live organisational setting.

14. Assessment Strategy

The Assessment strategy has been designed to provide students with challenges appropriate for Masters level modules. The programme is assessed through a range of summative coursework including presentations, case study, and assignments. Formative feedback will be provided by a range of approaches coherent with the peer focused nature of the programme; it will include feedback from tutors and students.

The overall purpose of the assessment strategy is to enable students to:

- Demonstrate that they have the intellectual rigour commensurate with a course of this nature and have developed the analytical skills expected of Masters Level study.
- Demonstrate the ability to synthesise appropriate theories, models and concepts from a range of modules studied on the course and apply them to critically evaluate real world scenarios
- Gain experience in working individually and as part of a team
- Maximise the opportunity to utilise and share their own experience(s) and studies to produce concise documents of the kind used in the management decision making process
- Receive continuous, regular and appropriate feedback throughout the course
- Develop the intellectual and practical abilities required of managers within Human Resource functions

In designing the assessment strategy for the programme, the course team have been careful to align with the University's [Assessment Policy](#). For guidance on the assessment of Group Presentations please see the Post Graduate Taught Handbook section 3.3.

15. Programme structures and requirements

The MSc International Management has a number of mandatory modules with a choice of one of three optional modules to make up the 180 credits required which would require the choice of either the Dissertation module with or without a placement. Part time study is allowed.

Award map for Post Graduate Certificate in International Management – 60 credits from

LEVEL 7				
Module Code	Module Title	Credits (Number)	Status Mandatory (M) or Optional (O)	Prerequisites (Code of Module required)
BUSM4306	Strategy and Sustainability in the Global Economy	20	M	None
BUSM4301	Leadership and Change Management	20	O	None
BUSM4303	Corporate Intelligence	20	O	None
BUSM4302	Strategic Marketing in the Digital Economy	20	O	None
BUSM4307	Strategic Resourcing and Talent Management	20	O	None
BUSM4308	Financial Decision Making for Managers	20	O	None
BUSM4323	Coaching and Mentoring for Business Leaders	20	O	None
BUSM4331	Services Marketing	20	O	None
BUSM4332	Contemporary Issues in Consumer Behaviour	20	O	None

Award map for Post Graduate Diploma in International Management – 120 credits from

LEVEL 7				
Module Code	Module Title	Credits (Number)	Status Mandatory (M) or Optional (O)	Prerequisites (Code of Module required)
BUSM4306	Strategy and Sustainability in the Global Economy	20	M	None
BUSM4301	Leadership and Change Management	20	O	None
BUSM4303	Corporate Intelligence	20	O	None
BUSM4309	Business Investigation and Discovery	20	O	None
BUSM4302	Strategic Marketing in the Digital Economy	20	O	None

BUSM4307	Strategic Resourcing and Talent Management	20	O	None
BUSM4308	Financial Decision Making for Managers	20	O	None
BUSM4323	Coaching and Mentoring for Business Leaders	20	O	None
BUSM4331	Services Marketing	20	O	None
BUSM4332	Contemporary Issues in Consumer Behaviour	20	O	None

Award map for MSc International Management – 180 credits including 40 credits from the Dissertation

LEVEL 7				
Module Code	Module Title	Credits (Number)	Status Mandatory (M) or Optional (O)	Prerequisites (Code of Module required)
BUSM4342	Dissertation	40	O	None
BUSM4343	Dissertation (with placement)	40	O	None
BUSM4306	Strategy and Sustainability in the Global Economy	20	M	None
BUSM4301	Leadership and Change Management	20	M	None
BUSM4309	Business Investigation and Discovery	20	M	None
BUSM4303	Corporate Intelligence	20	M	None
BUSM4302	Strategic Marketing in the Digital Economy	20	M	None
BUSM4307	Strategic Resourcing and Talent Management	20	M	None
BUSM4308	Financial Decision Making for Managers	20	O	None
BUSM4323	Coaching and Mentoring for Business Leaders	20	O	None
BUSM4331	Services Marketing	20	O	None
BUSM4332	Contemporary Issues in Consumer Behaviour	20	O	None

In order to be eligible for the award of MSc International Management, students must take all mandatory modules, plus either BUSM4342 or BUSM4343, and one optional module.

16. QAA and Professional Academic Standards and Quality

The MSc International Management is located at Level 7 of the FHEQ and is informed by:

- [Subject Benchmark Statement: Master's Degrees in Business and Management \(2015\)](#) which recognises that there is a wide diversity of Level 7 courses in Business and Management available with different orientations and specialities. The MSc International Management is designed to offer a type II award which is predominantly composed of structured learning opportunities (are 'taught') although frequently at least a third of the programme is devoted to a research project, leading to a dissertation. Students will be able to reflect on and learn from prior experience, either from the workplace or previous study, and thus be able to integrate new knowledge with past experience and apply it to new situations.

The programme conforms to the requirements set out for Master of level qualifications in the [QAA Master's Degree Characteristics \(2015\)](#) and the [QAA Framework for Higher Education Qualifications in England, Wales and Northern Ireland 2008](#) (FHEQ), exemplifying the outcomes expected from an award at this level and [section A of the UK Quality Code for Higher Education](#).

The aims and intended learning outcomes of the MSc International Management capture an emphasis upon critical awareness of current problems, dealing with complex issues and demonstrating creativity and originality in analysing and solving problems. Similarly, assessments have been selected that will provide students with an opportunity to engage in a critical review and application of theoretical tools, techniques and ideas relevant to the various aspects of Management.

17. Support for students

The following activities and documents have been put in place to provide support for students:

- Induction to include a brief course overview, introduction to the delivery pattern and assessment for the programme and specific modules, introduction to the VLE and learning resources
- VLE site to provide learning resources and module information, exchange ideas and information between course members and staff
- Programme Leader as a point of contact for overarching programme questions and concerns
- Course handbook (available via the VLE) incorporating module outlines, key contacts and guidance for assessments
- An allocated Personal Academic Tutor to support students' integration into the University, the requirements of the programme and make the best use of learning resources available and to provide a key contact for support
- Access to course information, module results via the student online learning environment (SOLE)
- Student Representation through a staff/student form to provide feedback to the course team and enhance the on-going development of the programme
- Support from ILS staff, through the Information Desk and Study Guides to guide students in effective use of virtual and paper based resources
- Support for disabled students via Student Services and the Disability and Dyslexia Service.
 - <http://www.worcester.ac.uk/student-services/index.htm>
 - <http://www.worcester.ac.uk/student-services/disability-and-dyslexia.htm>

18. Admissions

The University aims to be accessible. It is committed to widening participation and encouraging diversity in the student population. Worcester Business School works closely with central student support services including the Admissions Office, the Disability and Dyslexia Service and the International Centre to support students from a variety of different backgrounds. We actively encourage and welcome people from the widest range of economic and cultural backgrounds and value the contribution of mature learners.

Entry requirements

Targeting individuals aspiring to work, or research, in the Management sector with:

- A second class honours degree - (or International students holding a qualification recognised as equivalent by the University).
- Exceptionally, candidates may be admitted without a first degree via RPL (Recognition of Prior Learning), with 120 credits at level 7, or provided they have at least 2 years' experience at an appropriate senior level.
- Students whose first language is not English are required to demonstrate proficiency to a minimum level of 6.5 IELTS or equivalent.

See [Admissions Policy](#) for other acceptable qualifications.

Recognition of Prior Learning

Students with relevant previous study at postgraduate level or with extensive experience may be considered eligible for recognition of prior learning. Please contact the Registry Admissions Office for further information or guidance on 01905 855111.

Further information on Recognition of Prior Learning can be found at <http://www.worcester.ac.uk/registryservices/941.htm>

Admissions Procedures

Entry to the MSc International Management requires all applicants to complete an application form which gives a variety of information about the student's work experience, qualifications and motivation. These will be checked by the Course Leader. Where information on the form is insufficient for a decision to be made the applicant will be requested to attend an interview with the Course Leader.

Admissions/selection criteria

Candidates must be able to demonstrate that they are capable of undertaking a programme of academic work at postgraduate level and offer evidence of academic ability and motivation.

19. Methods for evaluating and improving the quality and standards of teaching and learning

The team will evaluate the programme via the following mechanisms:

- External Examiner feedback
- Student feedback during and on the conclusion of modules
- Course Management Committee/Student forum
- Staff feedback
- Annual Evaluation Report (AER)

Committees with responsibility for monitoring and evaluating quality and standards:

Worcester Business School Quality Committee
Worcester Business School Post Results Moderation Group
Worcester Business School Board
Worcester Business School Learning, Teaching and Student Experience Committee
Course Management Committee/staff and student forum
University PG Board of Examiners
University Academic Standards and Quality Enhancement Committee
University Ethics Committee
University Learning, Teaching and Student Experience Committee

Mechanisms for gaining student feedback on the quality of teaching and their learning experience:

- Module feedback questionnaires
- Course Management and Staff/Student Forum
- Meetings with Personal Academic Tutors and supervision

20. Regulation of assessment

The course operates under the University's [Taught Courses Regulatory Framework](#)

Requirements to pass modules

- Modules are assessed using a variety of assessment activities which are detailed in the module specifications.
- The minimum pass mark is D- for each module.
- Students are required to submit all items of assessment in order to pass a module, and in some modules, a pass mark in each item of assessment may be required.
- Full details of the assessment requirements for a module, including the assessment criteria, are published in the module outline.

Submission of assessment items

- Students who submit course work late but within 5 days of the due date will have work marked, but the grade will be capped at D- unless an application for mitigating circumstances is accepted.

- Students who submit work later than 5 days but within 14 days of the due date will not have work marked unless they have submitted a valid claim of mitigating circumstances.
- For full details of submission regulations please see the [Taught Courses Regulatory Framework](#).

Retrieval of failure

- Students are entitled to resit failed assessment items for any module that is awarded a fail grade.
- Reassessment items that are passed are capped at D-.
- If a student is unsuccessful in the reassessment, they have the right to retake the module (or, in some circumstances, take an alternative module); the module grade for a re-taken module is capped at D-.
- A student who fails 60 credits or more after exhausting all reassessment opportunities may be required to withdraw from the University.

Requirements for Awards

Award	Requirement
Post Graduate Certificate in International Management	Passed a minimum of 60 credits at Level 7, as specified on the award map in section 15
Post Graduate Diploma in International Management	Passed a minimum of 120 credits at Level 7, as specified on the award map in section 15
MSc International Management	Passed a minimum of 180 credits at Level 7, as specified on the award map in section 15

PG Cert and PG Dip awards are unclassified. The awards of Masters may be made with Pass, Merit or Distinction.

21. Indicators of quality and standards

- The University of Worcester has been recognised as an Investor in People since 1996.
- The Director of Business Development (who has overall responsibility for the quality of the Professional Development programmes offered by the School) is a trained QAA Institutional Auditor.
- Many members of staff engaged in developing the programme are actively engaged in relevant research and consultancy.
- Annual External Examiners' reports have been extremely supportive and complimentary particularly with respect to the quality and consistency of marking, moderation, and the use

of marking pro-formas which provide a structure for awarding marks and excellent guidance for students.

- Many members of staff engaged in developing the programme are actively engaged in relevant research, consultancy and professional practice in their discipline. For example over half of the School's research outputs submitted to the 2014 Research Excellence Framework (REF) were deemed of international significance. Over half of our full-time tutors have PhD degrees.
- Positive feedback and satisfaction from students in module evaluations across all post-graduate taught courses indicated an average satisfaction rating in excess of 80%.

22. Graduate destinations, employability and links with employers

Graduates of the MSc International Management department have a thorough insight into business practices and commercial ventures. A knowledge of business and management will prove desirable to most organisations therefore, in addition to the top employment sectors, management graduates are also recruited into marketing, advertising, human resources and retail management roles.

Links with employers

The course team are in contact with a wide range of organisations and also the professional body (CMI). The team communicate with these professionals to ensure that the theoretical and practical elements of the course reflect the real-world situation and that students are armed with the up-to-date knowledge and competencies that they will need for a career in Management.

- Worcester Business School aims to promote closer links with employers through the work of its Business and Professional Development Team, and is supported by the School's [Employers' Advisory Board](#), which meets on a regular basis.
- The School works closely with a number of professional organisations including the Chartered Institute of Management, Institute of Commercial Management, Chartered Institute of Marketing, Chartered Institute of Personnel and Development, Chartered Institute of Public Relations, Chartered Institute of Management Accountants, Association of Chartered Certified Accountants, Institute of Chartered Accountants of England and Wales, Institute of Financial Accountants, Chartered Institute of Payroll Professionals, and British Computer Society.
- The School has worked with a number of business clients in developing and delivering its programmes. These include – The NHS (a range of Primary Care and Acute Trusts); Local Government (a range of County, District and Unitary Authorities); West Mercia, Warwickshire, Gloucestershire and Staffordshire Constabularies; Ministry of Defence and The Royal Air Force; Her Majesty's Prison Service; Royal Mail; Financial Services Organisations (e.g. Lloyds TSB, HBOS Plc, Clerical Medical, NFU Mutual and Virgin Money); Housing Associations, Southco, Malvern Instruments, Allpay Limited, G4S Secure Solutions, Hereford & Worcester Fire and Rescue Service and Hitachi Capital.
- The School has well-developed working relations with the local business community many of whom contribute to postgraduate programmes to give a real-world insight into the future world of work and/or to provide live client briefs to students.
- These professional and business networks also involve external events, many of which are open to students, as well as employers. These include the Annual Business

School Lecture, where recent speakers have included the Vice President Global Retail Network of Shell International Petroleum Company; the Director General of the Institute of Directors; and the Chief Executive of the Chartered Institute of Marketing.

- The School has strong working relationships with external agencies, such as the Institute of Directors, Federation of Small Businesses, Chamber of Commerce and Confederation of British Industry.
- A number of senior managers have been involved in, and advised on the content of this programme. They were particularly complimentary about the logical sequencing of the modules and the use of Business Investigation and Discovery as a vehicle for learning.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in associated course documentation e.g. course handbooks, module outlines and module specifications.