

## PROGRAMME SPECIFICATION

1. Awarding institution/body	University of Worcester
2. Teaching institution	University of Worcester
3. Programme accredited by	Not applicable
4. Final award	BA Hons
5. Programme title	Journalism
6. Pathways available	Single, Joint, Major, Minor
7. Mode and/or site of delivery	Standard taught programme at University of Worcester
8. Mode of attendance	Full-time/part-time with September start
9. UCAS Code	Journalism (P500) Journalism and Creative Digital Media (GP45) Journalism and English Language Studies (PQ53) Journalism and English Literary Studies (QP35) Journalism and Film Studies (WP65) Journalism and Media & Cultural Studies (PP53) Journalism and Politics: People and Power (PL52) Journalism and Screen Writing (PW58) Journalism and Sports Studies (PC5P)
10. Subject Benchmark statement and/or professional body statement	Communication, Media, Film and Cultural Studies (2008)
11. Date of Programme Specification preparation/revision	Original course validated April 2007. Revised November 2009. Single honours validation May 2010. Updated November 2010. July 2011 updated to latest template. <b>March 2012 Level 6 Joint Pathway requirements amended. Modules deleted from the course: ARTD1014, MECS1008, and MECS2004, MECS3008 &amp; CDME3026. JOUR2008 no longer mandatory for Major, Joint or Minor pathway students. Add new Module JOUR2010. JOUR1008 added as alternative pre-requisites to CDME2028 &amp; CDME3028.</b>

### 12. Educational aims of the programme

The course is aimed at students who are either focused on journalism as a career direction or who wish to explore the subject either to widen their knowledge or to see if it is something they might like to pursue in the future. The course content is a blend of practical and theoretical elements, the aim being to provide a sound academic underpinning to the subject. Many skills and techniques are transferable, enabling students to use their learning as a basis for entry in to a vast range of related careers including those involving communications, public relations and internet content management. The academic

grounding will enable students to take post graduate studies if this is their chosen direction. They would be well placed further to develop skills in a range of fields, not just media territories. The Single Honours pathway will offer an opportunity for full-time home and international students to study Journalism for 3 years at Worcester. The course, through its curriculum, develops awareness in students of international journalism through JOUR1000 Introduction to Journalism, JOUR2001 Media Law and Ethics, JOUR2004 Journalism and Society, JOUR2006 Reporting Politics (Part 1) and JOUR3004 Reporting Politics (Part 2). The British political and social culture is viewed within a wider global context.

The course aims to:

- 1) Enable students to critically investigate and analyse theoretical and conceptual issues central to journalism studies and to be able to synthesis and evaluate material. QAA
- 2) Equip students with the skills to be able to originate and develop ideas for editorial content across a range of platforms.
- 3) Prepare students for the workplace through CV building, career mapping, the development of productive working relationships in group activities and acquisition of specialist skills. QAA
- 4) Provide opportunities for students to develop links with the media industry through work-based experience.
- 5) Enable students to investigate the development of journalism with regard to political, social, economic, legal, ethical and technological considerations. QAA

### 13. Intended Learning Outcomes and learning teaching and assessment methods

<p><i>Knowledge and understanding:</i></p> <ul style="list-style-type: none"> <li>• Demonstrate an understanding of the media industry and the impact of new and emerging media on a national and international scale. QAA</li> <li>• Assess the role of journalists, past, present and future with an awareness of their responsibility as practitioners. QAA</li> <li>• Show understanding of the political, economic, social, technological, legal and ethical frameworks within which journalism operates. QAA</li> <li>• Demonstrate knowledge of the production, distribution, circulation and consumption of social meanings and values on a regional, national and global scale. QAA</li> <li>• Demonstrate an understanding of audience and consumption patterns with an awareness of issues involving representation and diversity QAA</li> </ul>	<p><i>Examples of learning, teaching and assessment methods used:</i></p> <ul style="list-style-type: none"> <li>• Lectures; seminars; demonstrations; work simulations; tutorials; group and individual project work; supervised independent learning; open and resource-based learning; e-learning; screenings. QAA</li> <li>• Teaching involves large and small group sessions. QAA</li> <li>• Sessions are a mix of tutor-led, student-led and independent learning.</li> <li>• Learning opportunities enable active assimilation, application, questioning, debate and critical reflection. QAA</li> <li>• Guest speakers and visits form part of the learning process.</li> </ul> <p><i>Assessment methods:</i></p> <ul style="list-style-type: none"> <li>• Assessment entirely by coursework, including: short and long essays; written news stories, features and commentaries and audio and visual exercises demonstrating an awareness of critical issues; analyses of textual and cultural forms and practices; portfolios with reflective log books; group and individually produced projects; research exercises; critical self and peer review. QAA</li> </ul>
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<p><i>Cognitive and intellectual skills:</i></p> <ul style="list-style-type: none"> <li>• Demonstrate critical thinking, analysis and synthesis with reference to contemporary and historical debates and intellectual paradigms within journalism. QAA</li> <li>• Analyse forms of communication, media and culture as they have emerged historically with reference to social, cultural and technological change. QAA</li> <li>• Evaluate own work in a reflexive manner, with reference to academic and/or professional issues, debate and conventions. QAA</li> <li>• Evaluate a range of journalistic artefacts with reference to the social and cultural contexts and diversity of contemporary society and have an understanding of how different social groups variously make use of, and engage with, forms of communication. QAA</li> </ul>	<p><i>Examples of learning, teaching and assessment methods used:</i></p> <ul style="list-style-type: none"> <li>• Lectures; seminars; demonstrations; work simulations; tutorials, group and individual project work; supervised independent learning; open and resource-based learning; e-learning and screenings. QAA</li> <li>• Teaching involves large and small group sessions, the latter especially for more complex issues. QAA</li> <li>• Sessions are a mix of tutor-led, student-led and independent learning.</li> <li>• Learning opportunities enable active assimilation, application, questioning, debate and critical reflection. (QAA)</li> <li>• Guest speakers and visits form part of the learning process.</li> </ul> <p><i>Assessment methods:</i></p> <ul style="list-style-type: none"> <li>• Assessment entirely by coursework, including: short and long essays; written news stories, features commentaries and audio and visual news pieces which demonstrate a sophisticated approach and supported with critical analysis and self-reflection; portfolios with reflective log books; group and individually produced projects; research exercises; critical self and peer review. (QAA)</li> </ul>
<p><i>Practical skills relevant to employment:</i></p> <ul style="list-style-type: none"> <li>• Demonstrate skills in creative and reflexive capacities in innovative ways of working both independently and as a team. QAA</li> <li>• Produce editorial material to agreed requirements, for content, treatment and format with an understanding of the needs of diverse audiences. QAA &amp; Skillset</li> <li>• Develop material which conforms to guidelines on accuracy, objectivity, impartiality, fairness and balance and which meets legal and ethical requirements. PCC/NUJ/Skillset/OFCOM, BBC &amp; ITV editorial standards</li> <li>• Operate a range of technical media equipment required for the production of editorial content and to work with web-based technology. QAA</li> <li>• Apply a range of investigation and enquiry techniques using a range of source material</li> </ul>	<p><i>Examples of learning, teaching and assessment methods used:</i></p> <ul style="list-style-type: none"> <li>• Lectures; seminars; demonstrations; work simulations; tutorials, group and individual project work; supervised independent learning; open and resource-based learning; e-learning; production practice and work experience and placements. QAA</li> <li>• Teaching involves large and small group sessions, the latter especially for workshop activities related to the acquisition of production skills. QAA</li> <li>• Sessions are a mix of tutor-led, student-led and independent learning.</li> <li>• Learning opportunities enable active assimilation, application, questioning, debate and critical reflection. QAA</li> <li>• Guest speakers and visits form part of the learning process.</li> </ul>

<p>and contacts; primary, secondary, academic and non-academic. QAA</p>	<p><i>Assessment methods:</i></p> <ul style="list-style-type: none"> <li>• Assessment is all coursework. Assessment methods include: written news stories, features and commentaries; audio and visual news and feature inserts; portfolios with reflective log books; production tasks involving a range of media technology; group and individually produced projects; research exercises; critical self and peer review; work-based learning reports and external placement opportunities. Module attendance and tutor observation for some aspects of group work.</li> </ul>
<p><i>Transferable/key skills:</i></p> <ul style="list-style-type: none"> <li>• Demonstrate skills at undertaking closely defined tasks to exact requirements, including precise time limits, with an awareness of commissioning and funding limitations together with the needs of diverse audiences. QAA/Skillset</li> <li>• Demonstrate effective communication through dealing with members of the public, delivering presentations and through the production of materials for public consumption. Demonstrate organisational skills by working independently on self-directed projects and as part of a group. QAA</li> <li>• Demonstrate an ability to operate a range of technical equipment. QAA</li> <li>• Apply research skills to extract a range of information with an acute awareness of the need to evaluate material and, where required, to originate and develop creative ideas.</li> <li>• Apply effective techniques for career mapping and personal development.</li> </ul>	<p><i>Examples of learning, teaching and assessment methods used:</i></p> <ul style="list-style-type: none"> <li>• Lectures; seminars; demonstrations; work simulations; tutorials, group and individual project work; supervised independent learning; open and resource-based learning; e-learning; screenings; production practice and work experience and placements. (QAA)</li> <li>• Teaching involves large and small group sessions, the latter especially for workshop activities related to the acquisition of production skills. (QAA)</li> <li>• Sessions are a mix of tutor-led, student-led and independent learning.</li> <li>• Learning opportunities enable active assimilation, application, questioning, debate and critical reflection. (QAA)</li> <li>• Guest speakers and visits form part of the learning process.</li> </ul> <p><i>Assessment methods:</i></p> <ul style="list-style-type: none"> <li>• Assessment is all coursework. Assessment methods include: short and long essays; written news stories, features and commentaries; audio and visual news and feature inserts; portfolios with reflective journals; production tasks involving a range of media technology; group and individually produced projects; research exercises; critical self and peer review; work-based learning reports and external placement. Module attendance and tutor observation for some aspects of group work.</li> </ul>

## **14. Assessment Strategy**

### Transferable Skills:

Assessment is through coursework at all levels. The forms of assessment are structured over the three years of the degree to allow students to develop certain transferable skills, such as those of presentation (oral and written) and communication, collaboration and self-reflection. They also enable students to develop their ability to think independently, to formulate and research their own topics and to build on their knowledge and interests. There is scope to develop specialist skills in a range of areas including print, broadcast and online.

### Knowledge:

The assessment of knowledge is via coursework including essays, editorial content, written and audio visual, individual and group presentations, individual and group critical self-evaluation, research exercises, individual work-based learning reports, independent studies, project reports and portfolios. There are no examinations. Formal and informal formative feedback is provided through seminars, tutorials and the submission of essay plans and draft work. There is a coherent departmental strategy regarding assessment which enables a variety of different strategies to be implemented.

### Intellectual Skills:

Intellectual skills are promoted through lectures and applied by students in seminars, group work, tutorials, online study, independent study and the production of assessments. Additionally assessment requires students to synthesise information, understand conceptual ideas, as well as critical perspectives and contextual insights in order to comprehend the relationship between production and institutions, consumption and audiences and texts and representations. Students are encouraged to consider and evaluate their own work in a self-reflexive and evaluative manner with reference to academic debates and personal development within the context of key themes in journalism.

### Practical Skills:

The assessment of practical skills is via coursework including individual and group production work, portfolio-based assignments and a range of research exercises. Assessment requires students to develop skills for working independently and in teams. These skills are further assessed during work experience and work placement modules. The work is assessed via coursework.

## **15. Programme structures and requirements**

The Single and Joint Honours course will be taken full-time. It may also be taken by part-time students who commence in September. There are opportunities for all students to take some “free-choice” modules that can be drawn from other subject areas. Foreign languages are considered to be a suitable choice for those interested in developing these skills. There are also opportunities to study for one semester at a university in another country. There are mandatory modules at each Level. Each module is worth 15 credits with the exception of three double modules each worth 30 credits: JOUR1000 Introduction to Journalism and the third year Independent Study modules JOUR3001 and JOUR3002.

The mandatory modules in the course relate to those covering key journalism practices and skills which provide a good grounding in the profession. They are:

### *Level Four:*

JOUR1000 Introduction to Journalism, a double module at Level 4 is mandatory for Single, Major, Joint and Minor Journalism students. The other mandatory modules for Single Honours students are JOUR1003 Introduction to Broadcast Journalism and JOUR1005 Feature Writing.

*Level Five:*

JOUR2001 Media Law and Ethics, JOUR2008 Journalism Project and MECS2002 Research in Media, Cultural Studies and Journalism, which is mandatory for any student planning to take an Independent Study (JOUR3001 or JOUR3002) in Journalism. *See Appendix 1 for the Award Map.* For Single Honours students only, the following modules are also mandatory: JOUR2006 Reporting Politics (Part 1), and JOUR2007 Developing Journalism Careers.

***Convergence and opportunities for students to specialise***

There is recognition of the need for journalists to be multi-skilled in order to meet the needs of a converged media landscape. The Level 4 mandatory module JOUR1000 Introduction to Journalism aims to introduce students to different presentation styles within journalism and there is scope to develop multi-platform production and delivery with JOUR2008 Journalism Project. Some other modules with practical assessments enable students a choice of how to submit assessments.

In addition it is possible for students to select specialist modules that enable them to develop a preferred skill. The specialist areas are:

***Print and Online Media***

Students wishing to specialise in print can select JOUR2002 Magazine Production at Level 5 and then JOUR3008 Advanced Print Production at Level 6 which also incorporates sub-editing. Internet Production JOUR1007 is available at Level 4 and the presentation of material online is encouraged throughout the three years. Feature writing skills can be developed over the three years through JOUR1005 Feature Writing, JOUR2009 Intermediate Feature Writing and JOUR3007 Advanced Journalism Skills.

***Broadcast Journalism***

Students will be introduced to this in the mandatory JOUR1000 and can focus on radio production skills in JOUR1003 Introduction to Broadcast Journalism. Broadcast skills can be further developed in JOUR2008 Journalism Project which enables editorial content to be produced for different platforms, encouraging a multi-media approach to journalism. Students keen to develop video journalism skills can select JOUR1006 Introduction to Digital Media Techniques which provides the foundation for progression to DFPR1003 Introduction to Digital Film Making where students will work to journalism assessment briefs. Students can then take CDME2018 Multi-Camera Studio Production at Level 5 and CDME3018 Multi-Camera Studio Production at Level 6.

***Photography:***

JOUR1006 Introduction to Digital Media Techniques provides the foundation for progression to CDME2011 Digital Photography and Image Manipulation, CDME2028 Documentary Photography, CDME3011 Digital Photography and Image Manipulation and CDME3028 Documentary Photography.

***Politics:***

Students have the opportunity to develop their skills at reporting political issues through SOCG1007 Democracy: People, Politics, Media and Ideas, JOUR2006 Reporting Politics (1) and JOUR3004 Reporting Politics (2). This pathway complements the University's course BA (Hons) Politics: People and Power which is available as a joint honours course.

Refer to Appendix 1: Award Map

**16. QAA Academic Infrastructure**

Communication, Media, Film and Cultural Studies, 2008.(8.2)

Drawing on material in the Subject Benchmark Statement and FHEQ reference points, the learning outcomes were determined for the course. The constituent modules were devised to meet these learning outcomes within a curriculum which reflects the requirements of the various benchmark statements. The assessment strategy, likewise, was formulated with these guidelines in mind.

## **17. Support for students**

- Students are encouraged to be active from the outset and induction activities are designed to encourage team work and an introduce skills of investigation and enquiry.
- Students are assigned an academic/personal tutor and are encouraged to develop a one-to-one relationship with them to help support them in every aspect that impacts on their learning.
- Tutorials are also considered important where students require more support with the preparation of assignments or with feedback. Subject specialist tutors are also available to act as Independent Study tutors when students are in their final year.
- The course has strong and developing links with the media industry. Through a Media Diversity Partnership with the BBC students have opportunities to apply for three one-month work placements a year and four week-long work experience places. Links have also been established with Worcester Youthcomm radio station, Worcestershire Life and Sunshine Radio. Work experience opportunities are available through these media outlets.
- Once your place at University was confirmed you automatically became a member of the Students' Union, enabling you to take full advantage of the support and services on offer including 44 clubs and societies. The Students' Union is an independent charity, devoted to the educational interests and welfare of all students studying at the University it represents student views within the University. You can get involved by joining one of the many committees, or by becoming a Student Academic Representative (StAR).
- Policies and procedures have been established at the University to promote the wider participation of people from all sections of society and there is a robust disability and dyslexia service.
- Tutors on the Journalism course share a wealth of experience with specialisms in print and online journalism, broadcast media, sports journalism and graphic design. They endeavour to respond to student e-mail queries within 24 hours.
- Support is available for students developing their CVs and career mapping through JOUR2007 Developing Your Media Career. There is further scope to forge links with prospective employers through JOUR3005 Work Placement.
- Students have opportunities to take up languages in their free modules and also to take part in the University's international exchange scheme which provides Year Two students with opportunities to study abroad for one semester.
- Module outlines and the Course Handbook are available via the University's online area, Blackboard, and most of the materials from lectures and seminars are also available here. Material on Blackboard provides direct links to a range of student support areas including welfare and support services, Learning Support Services, Harvard Referencing and the writer-in-residence who can assist with writing skills. Additional writing support is available in the Language Centre for international and EU students.
- Sessions are organised with Learning Support Services staff to ensure students are aware of how to access the University's resources both physically and online.
- A 'Journalism at Worcester' blog has been established to showcase student work and the best radio work can also be put online.

## **18. Admissions Policy**

### Admissions Policy for the course

The admissions policy for Journalism seeks to be inclusive, and the course is committed to widening participation to include all groups in society.

### Entry requirements

The University's standard entry requirements apply: 4 GCSEs at Grade C or above plus a minimum of 2 and maximum of 3½ A Levels or equivalent Level 3 qualifications, including 'A'- level English or the equivalent. International student must have an IELTS score of 6.0. The current UCAS Tariff requirements for entry to the course are published in the prospectus.

### Accreditation of Prior Learning

Details of acceptable level 3 qualifications, policy in relation to mature students or applicants with few or no formal qualifications can be found in the prospectus or on the University webpages. Information on eligibility for accreditation of prior learning for the purposes of entry or advanced standing is also available from the University webpages or from the Registry Admissions Office (01905 855111).

### Admissions procedures

Full-time applicants apply through UCAS P500BA/JOUR  
Part-time applicants apply directly to University of Worcester (UW)

### Admissions/Selection Criteria

The UCAS application form is used to ensure that the applicant has sufficient academic qualifications and experience to be able to engage with the course.

Applicants may be invited to interview to explore any aspect of their application that may require further clarification.

## **19. Methods for evaluating and improving the quality and standards of teaching and learning**

A range of evaluation methods is undertaken to ensure that the provision of Journalism teaching and learning is appropriate and continually improved.

A detailed annual evaluation report is presented to the Institute and University's Quality Committees and key points listed for action. The External Examiner's report provides an outside view and points raised here are documented in the evaluation report and subject to action points where relevant. Students complete anonymous module evaluations for each module and these are used by the course team to continuously support module developments. Verbal discussions with students also take place at regular intervals. Course meetings are held with student representatives. Issues for further development of the course are discussed at Subject meetings. Senior Lecturers from two other universities have been involved, as externals, with course development. In addition a BBC executive and a Northcliffe editorial director have acted as industry advisers for the development of the Single Honours course and have agreed to continue this support.

Tutors are engaged in continuous professional development including peer review. The Journalism course tutors are members of professional associations including the National Union of Journalists and the Association of Journalists in Education. They update their professional practice with regular industry

engagement. All teaching staff must have a relevant HE teaching qualification or equivalent Journalism qualification.

## 20. Regulation of assessment

### Requirements to pass modules

- Modules are assessed using a variety of assessment activities which are detailed in the module specifications.
- The minimum pass mark is D- for each module.
- Students are required to submit all items of assessment in order to pass a module, and in some modules, a pass mark in each item of assessment may be required.
- All modules have attendance requirements.
- Full details of the assessment requirements for a module, including the assessment criteria, are published in the module outline.

### Submission of assessment items

- Students who submit course work late but within 5 days of the due date will have work marked, but the grade will be capped at D- unless an application for mitigating circumstances is accepted.
- Students who submit work later than 5 days but within 14 days of the due date will not have work marked unless they have submitted a valid claim of mitigating circumstances.
- Students who fail to submit an item of assessment lose their right to reassessment in that module, and will be required to retake the module.
- For full details of submission regulations see [Undergraduate Regulatory Framework](#).

### Retrieval of failure

- Students are entitled to resit failed assessment items for any module that is awarded a fail grade, unless the failure was due to non-attendance or non-submission.
- Reassessment items that are passed are graded at D-.
- If a student is unsuccessful in the reassessment, they have the right to retake the module (or, in some circumstances, take an alternative module).

### Requirements for Progression

- Students at Level 4 may be permitted to progress to Level 5 when they have passed at least 90 credits at Level 4.
- Students at Level 5 may be permitted to progress to Level 6 when they have passed at least 90 credits at Level 5.
- A student who fails 90 credits or more due to non-submission will be required to withdraw from the University.
- Students who pass less than 90 credits but have submitted all items of assessment will be required to retake modules.

### Requirements for Awards

Award	Requirement
CertHE	Passed 120 credits at Level 4 or higher
DipHE	Passed a minimum of 240 credits with at least 105 credits at Level 5 or higher
Degree (non-honours)	Passed a minimum of 300 credits with at least 105 credits at Level 5 or higher

	and a minimum of 60 credits at Level 6
Degree with honours	Passed a minimum of 360 credits with at least 105 credits at Level 5 or higher and a minimum of 120 credits at Level 6

The honours classification will be determined by whichever of the following two methods results in the higher classification:

- Classification determined on the profile of the best grades from 45 credits attained at Level 5 and the best grades from 120 credits at Level 6. Level 5 and Level 6 grades count equally in the profile.
- Classification determined on the profile of the best grades from 120 credits attained at Level 6 only. Institute-level Assessment Boards review and confirm results for modules, and the Board of

Institute-level Assessment Boards review and confirm results for modules, and the Board of Examiners considers students' mark profiles to make decisions about progression, awards and degree classifications as appropriate.

For further information on honours degree classification, see Section 17 of the [Undergraduate Regulatory Framework](#).

## 21. Indicators of quality and standards

The University underwent a QAA Institutional Audit in March 2011. The audit confirmed that confidence can be placed in the soundness of the institution's current and likely future management of the academic standards of its awards and the quality of the learning opportunities available to students. The audit team highlighted several aspects of good practice, including the student academic representative (StARs) initiative, the proactive approach which supports the student experience for disabled students, the comprehensiveness of the student online environment (SOLE), the wide range of opportunities afforded to students to enhance their employability, the institution's commitment to enhancement, and the inclusive approach to working with its collaborative partners.

The Journalism area was successful in its bid for a formal Media Diversity Partnership with the BBC. The BBC was "seeking innovative partners committed to diversity and creativity and who, like us, are keen to ensure broadcasting, media education and training in the region can adapt and advance in an ever-changing industry." The partnership runs from January 2010 to January 2011.

There are no NSS results available as the current Level 6 students will be the first to graduate on the Joint Honours Journalism course.

## 22. Employability and graduate destinations

The Journalism course has established strong links with media industries in the region.

*BBC:*

Through a Media Diversity Partnership with the BBC three one-month placements are available for students May-July at BBC Hereford and Worcester. In addition four one week work experience places are available at the radio station during the year. Other initiatives include the BBC running a number of sessions for students, including how to write CVs and how to prepare for interviews. Collaborative work

is also part of the partnership and students have opportunities to both shadow journalists and contribute material. The Managing Editor has advised on course development.

*Worcester Youthcomm:*

Subject Leader Claire Wolfe and Professor Geoffrey Elliot are on the Board of this community radio station and the University is a partner in the venture. This provides a platform for student work to be broadcast, with direct links to practical modules like JOUR1003 Introduction to Broadcast Journalism. Students have also secured paid work with the Lifelong Learning Project to produce inserts for broadcast on Youthcomm and the University's intranet. Plans are underway to develop links with Youthcomm to enable some material to be broadcast from the university campus.

*Sunshine Radio (Worcester):*

Links have been established with the proprietor who is an alumnus of the University. There are work experience opportunities for students both in Worcester and in Birmingham where he has stations.

*Worcestershire Life:*

The editor of this monthly glossy magazine has established links with the Journalism area and has input to JOUR2002 Magazine Production. She encourages ideas from students.

*Benefits of links:*

The potential benefits for Joint honours students are not only input to some of the industry links outlined above, but also development of their transferable skills for a range of related work spheres. Students studying Joint programmes with Journalism will be able to demonstrate flexibility in their approach to employment and an ability to appreciate a range of practical skills. By being more adaptable they will be able to widen their horizons in terms of employment prospects.

*Career Opportunities:*

Students will have a range of options open to them on graduating. They will be well placed to apply for post graduate Journalism courses, including those accredited by industry bodies. Students securing employment in the media sector should, in many cases, have opportunities to take additional industry standard qualifications while undertaking on-the-job training. Apart from the field of journalism, the course equips students with many valuable transferable skills enabling them to pursue careers in a wide range of areas including communications.

**Please note:**

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module study guides and Course Handbook. The accuracy of the information contained in this document is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education.

## APPENDIX 1: AWARD MAP

### LEVEL 4

Module Code	Module Restrictions	Module Title	Credits (Number)	Status (Mandatory (M) or Optional(O))				Prerequisites (Code of Module required)	Co-requisites (Code of Module required)	Excluded Combinations
				Single Hons	Major	Joint	Minor			
JOUR1000	Closed	Introduction to Journalism	30	M	M	M	M	-	-	-
JOUR1003	Open	Introduction to Broadcast Journalism	15	M	O	O	-	-	-	-
JOUR1005	Open	Feature Writing	15	M	O	O	-	-	-	-
JOUR1006	Open	Introduction to Digital Media Techniques	15	O	O	O	-	-	-	CDME1001
JOUR1007	Closed	Internet Journalism	15	O	O	O	-	-	-	-
JOUR1008	Open	Introduction to Photojournalism	15	O	O	O	-	-	-	-
CDME1001	Closed	Communication Skills for Digital Media	15	O	O	O	-	-	-	JOUR1006
DFPR1003	Closed	Introduction to Digital Film Making	15	O	O	O	-	-	-	CDME1003
SOCG1007	Closed	Democracy: People, Politics, Media and Ideas	15	O	O	O	-	-	-	POLP1001

#### Single Honours Requirements at Level 4

Single Honours students must take 60 credits from the three (3) mandatory modules, JOUR1000 (30 credits), JOUR1003 and JOUR1005 *plus* Optional modules to the value of 30 credits from those listed above (including shared modules from other subject areas).

#### Major and Joint Pathway Requirements at Level 4

Major and Joint Pathway students must take 30 credits from the mandatory module JOUR1000 (30 credits), *plus* an additional module to the value of 15 credits from those listed above.

**Minor Pathway Requirements at Level 4**

Minor Pathway students must take 30 credits from the mandatory module JOUR1000 (30 credits),

**In addition:**

All Single Honours, Major, Joint and Minor Journalism students are permitted to choose free choice modules to the value of 30 credits from Open modules within the Undergraduate Regulatory Framework or further optional modules from those listed above (including the shared modules from other subject areas), subject to availability.

**LEVEL 5**

Module Code	Module Restrictions	Module Title	Credits (number)	Status (Mandatory (M) or Optional(O))				Prerequisites (Code of Module required)	Co-requisites (Code of Module required)	Excluded Combinations
				Single Hons	Major	Joint	Minor			
JOUR2001	Closed	Media Law and Ethics	15	M	M	M	M	JOUR1000 (pre 2010 JOUR1001 and JOUR1002)	-	-
JOUR2002	Closed	Magazine Production	15	O	O	O	O	JOUR1000 (pre 2010 JOUR1001 and JOUR1002)	-	-
JOUR2004	Open	Journalism and Society	15	O	O	O	-	-	-	-
JOUR2005	Open	Sports Journalism	15	O	O	O	-	-	-	-
JOUR2006	Closed	Reporting Politics (1)	15	M	O	O	O	-	-	-
JOUR2007	Closed	Developing Journalism Careers	15	M	O	O	-	JOUR1000 (pre 2010 JOUR1001 and JOUR1002)	-	UMSC2010, MECS2007, MECS3007
JOUR2008	Closed	Journalism Project	15	M	O	O	O	JOUR1000 (pre 2010 JOUR 1001 and JOUR1002)	-	-
JOUR2009	Open	Intermediate Feature Writing	15	O	O	O	-	JOUR1000 (pre 2010 JOUR1001 and JOUR1002) and JOUR1005	-	-
JOUR2010	Closed	Video Journalism	15	O	O	O	-	JOUR1000 (pre 2010 JOUR 1001 and JOUR1002)	-	-
CDME2011	Closed	Digital Photography & Image Manipulation	15	O	O	O	-	CDME1001 or JOUR1006	-	CDME3011

CDME2018	Closed	Multi-Camera Studio Production	15	O	O	O	-	JOUR1006 or CDME1001 and DEPR1003	-	CDME3018
CDME2028	Closed	Documentary Photography	15	O	O	O	-	ARTD1014 or CDME2011 or JOUR1008	-	CDME3028
MECS2002	Closed	Research in Media, Cultural Studies and Journalism (mandatory for students taking Journalism Independent study)	15	M	M	O	-	-	-	-

#### Single Honours Requirements at Level 5

Students must take 75 credits from the five (5) mandatory modules, JOUR2001, JOUR2006, JOUR2007, JOUR2008 and MECS2002, **plus** an Optional modules to the value of 15 credits from those listed above (including those modules listed that are shared with another subject).

#### Major Pathway Requirements at Level 5

Major pathway students must take **30** credits from the three (3) mandatory modules JOUR2001 and MECS2002, **plus** Optional modules to the value of **30** credits from those listed above (including those modules listed that are shared with another subject).

#### Joint Pathway Requirements at Level 5

Joint pathway students must take **15** credits from the mandatory module JOUR2001

Joint pathway students who propose to take their Independent Study in Journalism (JOUR3001 or JOUR3002) must take 15 credits from MECS2002 **plus an Optional module to the value of 15 credits from those listed above (including those modules listed that are shared with another subject).**

**Joint pathway students who propose to take their Independent Study in their other subject must take Optional modules to the value of 30 credits from those listed above (including those modules listed that are shared with another subject).**

#### Minor Pathway Requirements at Level 5

Minor Pathway students must take **15** credits from the Mandatory module, JOUR2001 **plus an Optional module to the value of 15 credits from those listed above.**

**In addition:** All Single Honours, Major, Joint and Minor Journalism students are permitted to choose free choice modules to the value of 30 credits from Open modules within the Undergraduate Regulatory Framework or further optional modules from those listed above (including the shared modules from other subject areas), subject to availability.

**LEVEL 6**

Module Code	Module Restrictions	Module Title	Credits (Number)	Status (mandatory (M) or optional(O))				Prerequisites (Code of Module required)	Co-requisites (Code of Module required)	Excluded combinations
				Single Hons	Major	Joint	Minor			
JOUR3001	Closed	Independent Study (taken in 1 semester)	30	M	M	O		JOUR 2001, MECS2002	-	JOUR3002
JOUR3002	Closed	Independent Study (taken across 2 semesters)	30	M	M	O		JOUR 2001, MECS2002	-	JOUR3001
JOUR3004	Open	Reporting Politics (2)	15	M	O	O	O	-	-	-
JOUR3005	Open	Work Placement	15	M	O	O		-	-	MECS3005
JOUR3006	Closed	Broadcast Journalism Research Skills	15	M	O	O	O	-	-	-
JOUR3007	Closed	Advanced Journalism Skills	15	M	O	O	O	JOUR2001	-	-
JOUR3008	Closed	Advanced Print Production	15	O	O	O		JOUR2002	-	-
CDME3011	Open	Digital Photography & Image Manipulation	15	O	O	O		JOUR1006 or CDME1001	-	CDME2011
CDME3018	Closed	Multi Camera Studio Production	15	O	O	O		JOUR1006 or CDME1001, DFPR1003	-	CDME2018
CDME3028	Closed	Documentary Photography	15	O	O	O		CDME2011 or CDME3011 or ARTD1014 or <b>JOUR1008</b>	-	CDME2028
MECS3013	Open	Green Media	15	O	O	O		-	-	-

**Single Honours Requirements at Level 6**

Single Honours students must 90 credits from the five (5) mandatory modules, JOUR3001/JOUR3002 (30 credits), JOUR3004, JOUR3005, JOUR3006 and JOUR3007, **plus** Optional modules to the value of 30 credits from those listed above (including those modules listed that are shared with another subject).

### **Major Pathway Requirements at Level 6**

Major pathway students must take 30 credits from the mandatory module JOUR3001/JOUR3002 (30 credits), **plus** Optional modules to the value of 60 credits from those listed above (including those modules listed that are shared with another subject).

### **Joint Pathway Requirements at Level 6**

Joint Pathway students **must** take 30 credits from an Independent Study module (either JOUR3001 or JOUR3002 or equivalent in their Joint subject)

Joint Pathway students who take their Independent Study in Journalism must take 30 credits from JOUR3001/JOUR3002 (30 credits), **plus** an Optional module to the value of **15** credits from those listed above (including those modules listed that are shared with another subject).

Joint pathway students who choose to place their Independent Study in their other Joint subject must choose Optional modules to the value of 45 credits from those listed above (including those modules listed that are shared with another subject).

**In addition**, Joint Pathway students **must** take modules to the value of 30 credits from those Optional modules listed above, or from their Joint Subject, or a combination of both subjects.

### **Minor Pathway Requirements at Level 6**

Minor Pathway students must take Optional modules to the value of 30 credits from those listed above.